

Our stations KPPV and KQNA present the bulk of our programming via satellite. That having been said, by presenting our music (KPPV) and news (KQNA) in this fashion, it frees up our station personnel to work actively in the community. Our involvement goes beyond simple Community Calendars and talk shows on local issues, which we do on a daily basis.

The staff is encouraged to be fully involved in civic and charitable work. Our staff members sit on boards from Big Brothers to City Design Review committees. We are Downtown Association Presidents and Salvation Army volunteers.

We organize walk-a-thons, donate time and money to hospice, diabetes, leukemia and habitat for humanity.

There is no regulation conceivable that would cause us to perform any greater than we are now, in fact it may cause resentment and have the opposite effect.

Broadcasters who take their responsibility to their community seriously need no regulatory command to do so. It is inbred in all of us to perform community service and encourage localism in everything we do.

Playing music and having a national news service is just the means to the end, which serves our communities just fine.

We care and every other broadcaster should be just as devoted.

Sanford B. Cohen  
President  
KPPV/KQNA  
Prescott Valley, AZ